



## CALL FOR PAPERS

### Special Issue of *Journal of Small Business Management*

#### “High Growth Women’s Entrepreneurship”

*Special Issues Editors:*

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#### **DEADLINE FOR SUBMISSIONS: January 5, 2018**

The phenomena of women’s entrepreneurship, both the women business owners and their businesses, is viewed as a potential source of economic and social development. The 2012 GEM Women’s Report noted 224 million women had new or established businesses in 67 economies while today there are 274 million in 74 economies (Kelley, Ali, Baumer, Brush, Cole, Dean, Greene, Heavlow, Madvi & Majbouri, 2017). We know that women’s entrepreneurship can mean quite different things in different places, contexts and geographies and that women around the world may have varied entrepreneurial experiences regarding their access to opportunities, markets and resources (Welter, 2011).

Despite their participation and contributions, there is a persistent storyline that women entrepreneurs do not perform as well as their male counterparts, in terms of sales, employment growth, or profitability (Orser, Riding & Manley, 2006; Alsos, Isaksen & Ljunggren, 2006; Fairlie & Robb, 2009). While studies comparing performance of male and female entrepreneurs are inconclusive, some finding no differences when controlling for industry or size, and others finding differences depending on the samples measures of performance or control variables (Jennings & Brush, 2014). Critical and missing in the research are studies that focus on high growth women entrepreneurs. Growth oriented businesses are essential for all economies to succeed because they are more likely to create jobs and support communities, achieve higher productivity, innovation and exporting (Mason, 2011). While it is generally agreed that there are a variety of factors influencing high growth firms (regulatory, cultural, technological, economic), less often do studies consider high growth firms led by women (Jennings and Brush, 2014).

This special issue of *the Journal of Small Business Management* seeks papers at broadly fit with the overarching theme of growth-oriented women entrepreneurs. Topics of interest include, but are not limited to the following:

- How does high growth women’s entrepreneurship fuel social and economic development including job creation and innovation?
- How do targeted policies and programs influence high growth women’s entrepreneurship?
- What is the experience of high growth women entrepreneurs in accelerators and incubators?
- How do women entrepreneurs participate on teams of high growth ventures? How does inclusivity and diversity matter in these teams?
- Are there differences across groups of high growth minority women entrepreneurs (e.g. Latina, Asian, Black, etc.)? If so what are these differences and do they matter?
- What is the role of capital access in success of high growth women entrepreneurs?
- Do education and training influence high growth women’s entrepreneurship?

- How do businesses led by high growth women entrepreneurs compare to those led by high growth men entrepreneurs?
- How do psychological factors (e.g. risk perception, motivation) influence high growth women entrepreneurs? Are these similar or different than for men entrepreneurs? Do these differences matter?
- What is the role of social identity in high growth women entrepreneurs?
- How do high growth women entrepreneurs define success?
- What is the role of exit in high growth women’s entrepreneurship?

Scholars are encouraged to connect empirical phenomena to theory and to employ rigorous and replicable data and methods to test their ideas. Qualitative and quantitative papers as well as new theoretical contributions are welcome. In doing so, researchers can build a body of high quality, cumulative research that extends our current knowledge.

Responding to the call for increased impact, this special issue seeks innovative research that generates new, or builds on existing, key debates and questions in order to generate a richer, more robust, understanding of the domain of women’s entrepreneurship research.

This is an “open call” and we welcome articles for consideration from members of the international research community who have a particular interest in the subject of women’s entrepreneurship. This special issue of the *Journal of Small Business Management* is offered in conjunction with the DIANA International Research Conference that is to be held in Kansas City, Missouri, October 2017 at the Kauffman Foundation. This Conference is sponsored by the Kauffman Foundation, Arthur M. Blank Center, Babson College, and the Center for Women’s Entrepreneurial Leadership, Babson College, the Kauffman Foundation.

#### **JSBM Article Guidelines:**

The *Journal of Small Business Management* is published by Wiley. The primary purpose of *JSBM* is to publish quality research articles in the fields of small business management and entrepreneurship. As the official journal of the International Council for Small Business (ICSB), the *JSBM* is recognized as a primary instrument for projecting and supporting the goals and objectives of this organization, which include education, research, and the free exchange of ideas. *Journal of Small Business Management* has an impact factor of 2.876 and is published by Wiley Publishing. The Editor in Chief is Dr. George T. Solomon.

The *JSBM's* readership is largely academic and international; all manuscripts for the *Journal of Small Business Management* should be prepared with this audience in mind. Author guidelines can be found here: [http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1540-627X/homepage/ForAuthors.html](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1540-627X/homepage/ForAuthors.html). To be considered for publication, manuscripts should be submitted to the *JSBM* electronic submission system at: <https://mc.manuscriptcentral.com/jsbm>. Make sure to select the “High Growth Women’s Entrepreneurship” special issue.

#### **Timeline**

Submissions Due:	January 5, 2018
Double-Blind Reviews Complete (1 <sup>st</sup> Round):	March 2018
Invited Revisions Due:	May 2018
Double-Blind Reviews Complete (2 <sup>nd</sup> Round):	July 2018
Invited Revisions Due:	August 2018
Final Manuscripts Accepted:	August-September 2018
In print:*	Early 2019

\*6-7 articles per issue, 145 total pages